



# FUDAN GLOBAL MBA PROGRAM

FT Ranking  
Global MBA **TOP 30**

- | 2-YEAR PART-TIME
- | 100% ENGLISH
- | HYBRID LEARNING

# LEAD WITH CHINA CONNECT THE WORLD

## WHY CHINA

China remains the only country in the world to house all the industrial categories listed in the UN industrial classification.

— McKinsey Global Institute & IMF 2025 Research

Driven by the surge in outbound investment, demand for multicultural leadership roles has increased by over 40%.

— EY China Outbound Investment Outlook & KOS 2026 Talent Trends

Eastern wisdom: Balancing agility and stability in the digital age.

— Harvard Business Review (HBR)

## BRIDGE TO CHINA, GATEWAY TO THE WORLD



# THE CURRICULUM



## Module 1: Digital Intelligence Analysis & Decision Making

**Key Courses:** Advanced Business Analytics: Data, Models, and Decisions | Managerial Economics in the AI Era | Digital Intelligence in Finance and Accounting



## Module 2: AI-Driven Strategic Reinvention

**Key Courses:** AI-Driven Strategic Innovation | Sustainable Finance in the AI Era | AI-Driven Digital Marketing | AI-Enabled Operations: Lights-Out Manufacturing



## Module 3: Eastern Management & Global Governance

**Key Courses:** The Philosophy of Leadership: Eastern Wisdom and Modern Practice | Organizational Governance in Human-Machine Collaboration | Harmony: Society, Environment, and Governance | Entrepreneurship Practices in Asian Markets



## Module 4: China's Economy & Culture

**Key Courses:** Business Practice in China: Digital Ecosystems and Advanced Manufacturing | China's Macroeconomy: Policy, Practice, and Global Impact | Cross-Cultural Understanding: East-West Integration in the Digital Age



## Module 5: Cutting-edge Technology & Innovation & Entrepreneurship

**Key Courses:** Fintech Series Courses Series | Blockchain and Digital Assets | Venture Capital and Private Equity in China | Business Applications of Blockchain | Negotiation and Game Theory | Positive Psychology for Entrepreneurship | Entrepreneurship and Family Business

Specific courses are subject to availability.

## ACTION LEARNING



## Fudan Global MBA iLab Business Consulting Practicum Solves the Real Business Issues

Learning by working on real business challenges in collaboration with partner companies, using tools and frameworks learned in the classroom with the support of faculty mentors and industry experts.

## Global Network Week (GNW)

As a member of the Global Network for Advanced Management (GNAM), Fudan Global MBA students can apply for the one-week Global Network Week (GNW) program provided by 33 GNAM member schools to explore the latest business insights across leading business schools worldwide.

## LIFELONG LEARNING



- **Lifetime Access:** Post-graduation digital platform subscription
- **Alumni Learning Access:** Lifetime elective privileges for updated courses

## CAREER SERVICES



- **Career Assessment:** Competitiveness analysis; domestic and international job alerts; AI interview simulations
- **Micro-Consulting:** Peer-to-peer advisory; alumni matching for virtual consultations
- **Lifetime Engagement:** Career tracking; dedicated lifelong advisor

## WHO IS IT FOR



### Corporate Rising Stars

Ascend to Senior Leadership  
Decode Logic of Chinese HQ  
Career-Adaptive Learning



### Visionary Entrepreneurs

Mastering the "China Model"  
Access to Supply Chain Ecosystem  
Enhance Founder Credibility



### Next-Gen Successors

Professionalize Governance  
Modernize Family Assets  
Proven Leadership



### Tech-to-Management Pioneers

Master Core Management  
Sharpen High-Stakes Decision-Making  
No Career Interruption



### Value-Driven Global Builders

Globally Recognized Degree  
Optimized ROI  
Strategic Value

## ADMISSIONS

### REQUIREMENTS

- **Degree:** A bachelor's degree or higher from a recognized institution
- **Experience:** 3+ years of full-time work experience for bachelor's degree holders; 2+ years for master's or doctoral degree holders
- **Valid GMAT/GRE score** (waived for a limited time)
- **Valid IELTS/TOEFL score** (waived for a limited time)
- **English proficiency**

### APPLICATION PROCESS

- 01 Online Application
- 02 Profile Evaluation
- 03 Rolling Interview
- 04 Admission
- 05 Enrollment

## FEES & SCHOLARSHIPS



**TUITION:** APPROXIMATELY **\$50,000**  
UP TO **80%** COVERAGE OF SCHOLARSHIPS

### FUDAN GLOBAL MBA SCHOLARSHIPS OVERVIEW



**Silk Road Allowances**  
UP TO **45%** TUITION WAIVER



**GMAT Scholarship**  
UP TO **100%** TUITION WAIVER



**Entrepreneurship Scholarship**  
UP TO **50%** TUITION WAIVER



**Women's Leadership Scholarship**  
UP TO **30%** TUITION WAIVER



**Tech Leadership Scholarship**  
UP TO **30%** TUITION WAIVER

Note: Scholarships are non-cumulative; in cases of multiple eligibility, only the highest individual award will be granted.

### EXTRA



**Alumni Recommendation**  
**10%** TUITION WAIVER



**Corporate Partners Scholarship**  
SUBJECT TO THE RELEVANT AGREEMENTS STIPULATED IN THE MOU  
SIGNED BY BOTH PARTIES.

# MASTER THE DIGITAL FRONTIER WITH CHINA'S FIRST HYBRID MBA



**Flexible**  
Digital Learning



**China & Global**  
Immersion Weeks (5 weeks)

**iLAB**

**iLab Business**  
Practice Project



**Lifelong Learning**  
Knowledge Service



Access to a **Global**  
Alumni Network



**World's First**  
Flexible Tuition Plan & Scholarships

# SCHOOL OF MANAGEMENT FUDAN UNIVERSITY



EDUNIVERSAL RANKING OF THE BEST  
BUSINESS SCHOOLS

# **3**  
Far East Asia

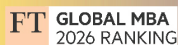
# **1**  
Chinese Mainland



UTD "TOP 100 BUSINESS SCHOOL RESEARCH  
RANKINGS (2020-2024)"

# **66**  
Globally

# **1**  
Chinese Mainland



FT GLOBAL MBA RANKING

# **30**  
Worldwide

# **3**  
Careers Service

# **7**  
Career Progress

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Inquiry

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