

# 34TH CEEMAN ANNUAL CONFERENCE



## Showcase Your Brand at the 34th CEEMAN Annual Conference

Join global educators, business leaders, and researchers at CEEMAN's flagship event. As a sponsor or exhibitor, you'll gain visibility among top decision-makers in management education. Engage through keynotes, roundtables, company visits, poster sessions, and more!

## Why Sponsor or Exhibit?

The 34th CEEMAN Annual Conference offers unparalleled opportunities to connect with global leaders in academia and business.

### As a sponsor or exhibitor, you'll benefit from:

- Increased visibility and brand exposure
- Direct access to an international audience of decision-makers
- A platform to showcase your commitment to innovation in management education

### Additional Delegate Participation

Sponsoring and exhibiting organizations may register additional delegates at the standard non-member fee: €1,150 (early-bird) | €1,300 (standard). Includes access to all conference sessions, materials, and meals.

### Tailored Visibility Channels

All sponsor and exhibitor visibility will be adapted to the event's format and venue—ensuring maximum exposure and audience engagement throughout the conference.

 **CONTACT:**

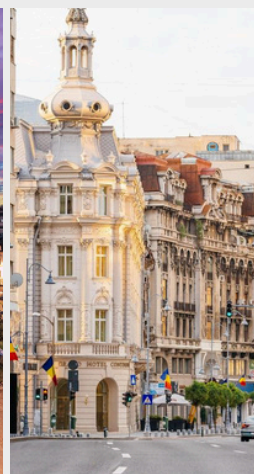
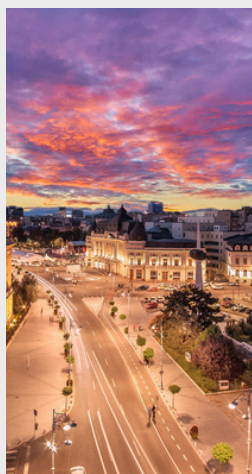
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**SEPTEMBER 24–26, 2026**  
**BUCHAREST, ROMANIA**



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## SPONSOR PACKAGE (4,500 EUR)

- ✓ Exhibition booth and the possibility to display your rollup at the venue
  - ✓ Access to conference handbook
  - ✓ Slide shows during conference breaks
  - ✓ Free participation for two delegates in all conference events and meals (every additional participant at a CEEMAN member rate)
  - ✓ Your promotional material in the conference bag
  - ✓ Logo as a sponsor on all conference promotional materials:
    - on the conference website, Sponsors section (logo and link, prime position)
    - logo included in conference-related communication before and after the event (banners, emails, and social media posts)
    - in the conference proceedings distributed every December to 13,000 contacts (inside cover, prime position)
  - ✓ Banner and other content featured in 3 CEEMAN newsletters and 2 CEEMAN mailings about sponsors within an academic year upon request.
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## + add-on: CEEMAN PRE-CONFERENCE EVENT SPONSOR (2,000 EUR)

- ✓ As an event sponsor, you have the exclusive opportunity to run a parallel event on the pre-conference day (Wednesday) and invite all participants to join. The organization of this event will be the sponsor's responsibility, offering a unique platform to showcase your expertise and engage directly with the conference audience.
  - ✓ CEEMAN will provide free premises for your event, ensuring a professional and accommodating environment for your event.
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## EXHIBITOR PACKAGE (3,000 EUR)

- ✓ Exhibition booth and the possibility to display your rollup at the venue
- ✓ Access to conference handbook
- ✓ Free participation for one delegate in all conference events and dinners (every additional participant at a CEEMAN member rate)
- ✓ Logo as an exhibitor on conference promotional materials:
  - on the conference website, Exhibitors section (logo and link)
  - in the conference proceedings distributed every December to 13,000 contacts (inside cover)
- ✓ Banner featured in 2 CEEMAN mailings about exhibitors within an academic year upon request.

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## EVENT-SPECIFIC SPONSORSHIPS: LUNCH OR DINNER SPONSOR (2,500 EUR)

- ✓ Exclusive branding during a conference lunch or dinner.
- ✓ Verbal acknowledgement and recognition during the sponsored meal.
- ✓ Placement of your materials at dining tables and in the welcome area.
- ✓ Free participation for one delegate in all conference events and dinners (every additional participant at a CEEMAN member rate)
- ✓ Logo as an exhibitor on conference promotional materials
  - on the conference website, Exhibitors section (logo and link)
  - in the conference proceedings distributed every December to 13,000 contacts (inside cover)

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**Note: All packages can be adjusted and customized to meet your company's specific needs.**

