

34TH CEEMAN ANNUAL CONFERENCE



Showcase Your Brand at the 34th CEEMAN Annual Conference

Join global educators, business leaders, and researchers at CEEMAN's flagship event. As a sponsor or exhibitor, you'll gain visibility among top decision-makers in management education. Engage through keynotes, roundtables, company visits, poster sessions, and more!

Why Sponsor or Exhibit?

The 34th CEEMAN Annual Conference offers unparalleled opportunities to connect with global leaders in academia and business.

As a sponsor or exhibitor, you'll benefit from:

- Increased visibility and brand exposure
- Direct access to an international audience of decision-makers
- A platform to showcase your commitment to innovation in management education

Additional Delegate Participation

Sponsoring and exhibiting organizations may register additional delegates at the standard non-member fee: €1,150 (early-bird) | €1,300 (standard). Includes access to all conference sessions, materials, and meals.

Tailored Visibility Channels

All sponsor and exhibitor visibility will be adapted to the event's format and venue—ensuring maximum exposure and audience engagement throughout the conference.

 **SEPTEMBER 24–26, 2026**
BUCHAREST, ROMANIA

 **CONTACT:**

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SPONSOR PACKAGE (4,500 EUR)

- ✓ Exhibition booth and the possibility to display your rollup at the venue
- ✓ Access to conference handbook
- ✓ Slide shows during conference breaks
- ✓ Free participation for two delegates in all conference events and meals (every additional participant at a CEEMAN member rate)
- ✓ Your promotional material in the conference bag
- ✓ Logo as a sponsor on all conference promotional materials:
 - on the conference website, Sponsors section (logo and link, prime position)
 - logo included in conference-related communication before and after the event (banners, emails, and social media posts)
 - in the conference proceedings distributed every December to 13,000 contacts (inside cover, prime position)
- ✓ Banner and other content featured in 3 CEEMAN newsletters and 2 CEEMAN mailings about sponsors within an academic year upon request.

+ add-on: CEEMAN PRE-CONFERENCE EVENT SPONSOR (2,000 EUR)

- ✓ As an event sponsor, you have the exclusive opportunity to run a parallel event on the pre-conference day (Wednesday) and invite all participants to join. The organization of this event will be the sponsor's responsibility, offering a unique platform to showcase your expertise and engage directly with the conference audience.
- ✓ CEEMAN will provide free premises for your event, ensuring a professional and accommodating environment for your event.



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EXHIBITOR PACKAGE (3,000 EUR)

- ✓ Exhibition booth and the possibility to display your rollup at the venue
- ✓ Access to conference handbook
- ✓ Free participation for one delegate in all conference events and dinners (every additional participant at a CEEMAN member rate)
- ✓ Logo as an exhibitor on conference promotional materials:
 - on the conference website, Exhibitors section (logo and link)
 - in the conference proceedings distributed every December to 13,000 contacts (inside cover)
- ✓ Banner featured in 2 CEEMAN mailings about exhibitors within an academic year upon request.

EVENT-SPECIFIC SPONSORSHIPS: LUNCH OR DINNER SPONSOR (2,500 EUR)

- ✓ Exclusive branding during a conference lunch or dinner.
- ✓ Verbal acknowledgement and recognition during the sponsored meal.
- ✓ Placement of your materials at dining tables and in the welcome area.
- ✓ Free participation for one delegate in all conference events and dinners (every additional participant at a CEEMAN member rate)
- ✓ Logo as an exhibitor on conference promotional materials
 - on the conference website, Exhibitors section (logo and link)
 - in the conference proceedings distributed every December to 13,000 contacts (inside cover)

Note: All packages can be adjusted and customized to meet your company's specific needs.

