TOP 10 GUIDE

Anagram systems

Discover Encore Software: The 10 Key Business Benefits for Marine Chandlers

Marine Chandlers face many challenges when it comes to successfully growing a business. From stock traceability and management, to multiple pricing models, and accurate financial reporting, there is a lot to oversee and plan for. In addition, with some chandlery businesses offering boat repairs it can be a struggle to keep on top of servicing records and invoices, which is vital to the smooth running of your business. Without seamless integration with your accounts system and workshop it is virtually impossible.

Encore software for Marine Chandlers, has been developed by experts who understand your business. Using the latest secure technologies, Encore provides Marine Chandlers with:

- A holistic view of the business performance
- Detailed stock traceability and accurate, imported supplier product data
- Seamless integration between your website, your workshop and back office systems resulting in reliable delivery dates and an improved service.
- Scalability with powerful reporting and business intelligence capabilities.



And remember, you are not on your own. Get help when you need it via our UK based helpdesk staffed by qualified Encore technicians. We can also work together with you to maximise your use of Encore. Streamline your business with Encore business software, delivering controlled business growth.

This guide describes why successful Marine Chandlery businesses have chosen Encore Software to help them deliver continual, controlled business growth.

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1 Delivering One View, One System and One set of data – Say 'Goodbye' to inaccuracies, work duplications, laborious time consuming admin and out-of-date systems.

All business employees can log into Encore and see one view of data relevant to their tasks and permissions. Encore incorporates accounting and financial features along with boat repairs and maintenance, stock, sales and purchase order processing to manage processes that are key to efficient repairing, inventory needs, replenishment, sale of goods and customer satisfaction. Encore will help boost higher levels of efficiency.

2 Traceability – Ease of stock management across the entire business

Encore displays a variety of stock views which are available to all relevant users across multiple devices. The comprehensive stock system drives accuracy, including batch traceability of individual stock items, serial numbers, transfers, receipts and despatches. With the ability to accrue and capture associated costs such as import duties, insurance or carriage.

3 Optimise Stock Levels – Experiencing issues with under buying, over-stocking or misplacing orders? You need to streamline every aspect of your stock control

Encore software helps you to manage and optimise stock levels. Keep customer despatches timely and making sure your cash is in the bank and not tied up unnecessarily in stock. It gives you the ability to:

- Have forward visibility of stock required to fulfil customer demand
- Avoids under or over buying of products
- Planned buying to achieve the best margins.

4 Encore in the cloud – Access anytime, anywhere

Highly secure hosting environment allows you to manage your business onsite and offsite 24/7 from any device and provides access to real time data. Secure servers will also assist you in maintaining your companies GDPR compliance.



"Anagram seem to really understand smaller and growing business, which is one of the main reasons we decided to go with them over bigger companies. The level of support is always superb and our suggestions for software features have been added to version updates, so they really do take customer feedback on board. "

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5 **Abolish data silo and spreadsheets – No need to continue with the daily struggle of departments working in isolation with multiple spreadsheets**

Transfer your spreadsheet data into Encore. You can securely manage your business data in one HMRC compliant application.

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6 **Fast fulfilment – Make every customer count with a seamless sales process**

Boat management, online sales and telephone sales are all processed quickly easy and precisely using Encore. With up to date, real time stock levels and immediate access to boat information, orders and repairs can be processed through the system quickly and accurately.

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7 **Real-time visibility – Marine Chandlers need access to real-time views of all areas of the business at any time**

Encore gives you confidence to know that you are looking at up to date business intelligence and information at all times. Each entry/transaction is immediately updated to be seen and acted upon.

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8 **Website integration – Automate your web sales**

Seamlessly update your website products from Encore and automatically import all web sales. No more needless printing of web orders which then require manual input and can lead to errors.

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9 **Scalability – If you are struggling to grow your business because of disparate systems, inaccuracies and stock management, you need an affordable, scalable system**

Encore is flexible and can grow with your business. Scale up from a single user and expand to multiple locations with multiple currencies if necessary. A multi-user system, Encore will expand with you. If you need to scale down, this is also possible.

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10 **Minimise duplication of input – Avoid costly errors and inaccuracies**

Encore handles your customers from initial contact through to invoiced delivered product. All customer communications and marketing activities can be recorded for each customer. From quote through to invoice, information is only entered once.

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