

Biography for Greg Martinez

Candidate for Chula Vista City Council District 1

Greg Martinez is a longtime Chula Vista resident, small business owner, CPA, husband, father, and community volunteer who believes City Hall should focus on the basics: safe neighborhoods, strong communities, responsible spending, and a better quality of life for residents.

A graduate of the USC School of Accounting, Greg has more than 20 years of experience in accounting, taxation, and financial management. He owns and operates a local CPA firm and understands firsthand the challenges facing families and small businesses. Greg has also served his community through leadership roles with his homeowners association and on the City of Chula Vista Measure P Citizens' Oversight Committee, where he has helped oversee how taxpayer dollars are spent. He ran for office once before – for Otay Water District Board of Directors in 2024.

Greg is a political moderate who believes good ideas can come from either party. He takes a professional, fact-based approach to solving problems and is committed to working respectfully with people across the political spectrum to find practical solutions that benefit Chula Vista residents.

Greg is running for Chula Vista City Council District 1 because he believes the Eastside deserves a strong, independent voice at City Hall. His priorities include the following:

- Establishing a new Eastside police substation to improve public safety and police response
- Building a new Eastside community and senior center
- Maintaining and improving our roads and infrastructure
- Proper urban planning that builds high density housing without disrupting neighborhoods
- Formation of a business development commission to help bring new employers to Chula Vista and work with existing business owners to help them succeed

Greg brings the financial experience, business background, and community involvement needed to ask tough questions, demand accountability, and get things done. Greg is authentic, transparent, and visible in the community. He will work to make Chula Vista safer, stronger, and more affordable for the families who call it home.