

Long Bio

Lizzette Yee-Weber

Latina & Diverse Leader (Mexican-Chinese Heritage) | Founder & CEO, Talent Connect Executive Search & HR Solutions | Founder, ElevateU Academy

Lizzette Yee-Weber is a distinguished Latina and diverse leader, entrepreneur, and community advocate with over **30 years of professional experience**, including more than **20 years in HR and Talent Acquisition leadership roles** across the U.S. and Mexico. As Founder and CEO of **Talent Connect Executive Search & HR Solutions**, she has transformed how organizations attract and retain talent, serving global manufacturing firms, nonprofit organizations, and mission-driven entities across sectors.

She began her career in her hometown of **Mexicali, Mexico**, where she supported CEOs and international investors in establishing new operations by building HR infrastructure, designing processes, and forming complete teams from executive leadership to frontline staff. In **2002, she emigrated to the U.S.**, where she continued advancing in influential HR and Talent Acquisition leadership roles before founding Talent Connect in 2018. These binational experiences shaped her expertise in start-ups, talent acquisition, and organizational growth — skills that continue to define her work today.

Throughout her career, and through the high-performing teams she has led, Lizzette has helped place **more than 4,000 professionals** in career-defining opportunities — from executives to specialized teams — while supporting hundreds of employers in building high-performing leadership structures. Under her leadership, **Talent Connect**, headquartered in San Diego, has grown into a trusted partner for organizations navigating complex talent challenges.

Originally serving **global manufacturing companies**, Talent Connect has since expanded into the **nonprofit sector**, where her team has strengthened leadership pipelines and fully staffed essential programs for some of California's most impactful organizations. Most recently, she launched a dedicated **Healthcare Division** focused on supporting organizations that serve elderly populations, ensuring vulnerable seniors receive the comprehensive care they need.

Beyond Talent Connect, Lizzette founded **ElevateU Academy**, a career training and coaching platform designed to help mid-level to executive professionals navigate transitions, master job searches, and accelerate career growth. Through ElevateU, she empowers individuals with tools, strategies, and confidence to thrive in competitive markets — extending her legacy of opening doors and uplifting others.

Deeply committed to **diversity, equity, and inclusion**, Lizzette actively mentors women, youth, and emerging Latino leaders. She supports initiatives such as the **Women Entrepreneurs Consular Entrepreneurship Program for Mexican Women**

Abroad (PCEME) and the Kyoto Prize Scholarship Program. She proudly serves on the **Board of Directors for the Chula Vista Chamber of Commerce**, as an **Advisory Board Member for the San Diego County Hispanic Chamber of Commerce**, and as a **Board Advisor for Fundación Internacional de la Comunidad**.

A proud binational leader of **Mexican and Chinese heritage**, Lizzette embodies the power of bridging cultures and creating pathways of opportunity. She has been recognized for aligning business excellence with social impact, advancing Latino representation in leadership, and mentoring the next generation of women leaders. **Above all, she is proud to be a mom, wife, and daughter — roles that ground her leadership in compassion, resilience, and purpose.**

Education & Credentials:

- B.A. in Business Administration
- PHR, UC San Diego
- SHRM-SCP (Society for Human Resource Management – Senior Certified Professional)
- NAPS CPC (Certified Personnel Consultant)
- NAPS CERS (Certified Employee Retention Specialist)

Short Bio

Lizzette Yee-Weber

Latina & Diverse Leader (Mexican-Chinese Heritage) | Founder & CEO, Talent Connect
| Founder, ElevateU Academy

Lizzette Yee-Weber is a proud Latina and diverse leader of Mexican and Chinese heritage. She began her career in **Mexicali, Mexico**, and emigrated to the U.S. in 2002, where she advanced in HR and Talent Acquisition leadership roles before founding **Talent Connect Executive Search & HR Solutions**. With **over 30 years of professional experience**, including more than **20 years in HR leadership**, she has helped place **over 4,000 professionals** in career-defining opportunities while supporting hundreds of employers in building high-performing leadership teams.

Her early career was marked by helping CEOs and international investors **establish new operations**, where she built HR infrastructure and formed teams from the ground up. She went on to launch **Talent Connect**, originally serving global manufacturing companies and later expanding into the **nonprofit sector**, where her team has helped mission-driven organizations strengthen leadership and staff essential programs. Most recently, she introduced a **Healthcare Division** that supports organizations serving elderly populations. She also founded **ElevateU Academy**, a career training and coaching platform that empowers professionals to advance, transition, and thrive in their careers.

Deeply committed to community and representation, Lizzette serves on multiple boards and mentors women, youth, and emerging Latino leaders. **Above all, she is proud to be a mom, wife, and daughter — roles that ground her leadership in compassion, resilience, and purpose.**