



Toni Giffin – Bio

Toni Giffin is the President and CEO of Goodwill Industries of San Diego County, where she leads an organization dedicated to helping people gain the skills and experience needed to find meaningful employment. With more than 30 years of leadership experience, Toni is a passionate advocate for workforce development, ensuring that Goodwill's training, career services, and supportive programs are responsive to the needs of both job seekers and employers. Under her leadership, Goodwill has expanded opportunities for individuals with barriers to employment—providing pathways to self-sufficiency and long-term career growth. Toni is also deeply committed to cultivating a mission-driven culture that promotes credibility, creativity, and collaboration.