



THE GRASS LANDS SUPPERCLUB

A Gathering of Global Cannabis
Executives—at MJBizCon 2025

PR & marketing agency
Grasslands is thrilled to
announce the return of
**THE GRASSLANDS
SUPPERCLUB,**

this time reimagined as “A
Gathering for Global
Cannabis and Hemp
Executives” with a focus on
early-to-mid supply chain
businesses.

High-level networking
amongst other
decision-makers. Drinks,
dinner and an international
panel conversation. Real
business connections, in Las
Vegas at 5:30 p.m. Dec 2,
2025, during MJBizCon.

**“THE GRASSLANDS SUPPERCLUB WAS THE
MOST VALUABLE EVENT I ATTENDED ALL
BIZCON. IT FELT LIKE BEING ON THE PLANET OF
MY PEOPLE!” —HILARY BLACK,
*ex-CANOPY GROWTH***





GRASSLANDS 



The Grasslands Supperclub has built a standard-setting reputation as *the* can't-miss pre-MJBizCon networking event, and this year's collaboration with partners Augur Associates (France), the Global Cannabis Network Collective and others will set the stage for the historic 2026 ahead of us.

“GRASSLANDS CREATES THE BEST CONTENT AND CONNECTIONS AT THE BEST LOCATIONS. THE GRASSLANDS SUPPERCLUB WAS BY FAR THE BEST NETWORKING EVENT IN LAS VEGAS DURING MJBIZCON.”

—DEEPAK ANAND, CEO, ASDA CONSULTANCY SERVICES

Grasslands curates and produces networking events that move the industry forward by connecting top-tier professionals through shared experiences.



CURATING A POWERFUL NETWORKING EVENT

Our goal with The Grasslands Supperclub is simple: **To assemble a powerful room of global cannabis and hemp decision-makers. To expand our networks. And to supercharge our businesses.**

- 5:30 pm: Networking, drinks
- 6:25: Sit down, order dinner
- 6:30: Panel conversation in the dining room, with drink service
- 7:15: Dinner and networking

The next two pages are from last year's Grasslands Party, so you can understand the kind of high-level rooms our PR and marketing agency is known for curating and producing:

"The Grasslands Party is the most significant cannabis networking event of the year. All the important people to see, great indoor/outdoor venue, and meaningful conversations." *Andrew Kline, Deputy Secretary of State, State of Colorado*

"Grasslands has the magical ability to pull together not only the key players in an industry, but also that right mix of new people you haven't met, up-and-comers with the ideas for the future, and old friends you haven't seen in a while. I know that when I attend any of Grasslands' events, **I'm always going to leave with a new relationship, insight or valuable and meaningful connection.**" *Joe Hodas, CEO, Wana*



AS MJBIZ'S 'BEST CANNABIS PR AND MARKETING AGENCY,' GRASSLANDS KNOWS HIGH-LEVEL NETWORKING

CHECK OUT THE VIBES FROM THE 2024 GRASSLANDS PARTY



An important creative note: All videos and photos within this deck were shot at past Grasslands Parties. No stock art needed for this opportunities deck—as we have produced The Grasslands Party more than a dozen times across the U.S. and Canada since 2017. Our marketing and PR agency is known for creating high-level cannabis networking experiences that prioritize meaningful connections and strategic relationships among top-tier decision-makers. Attendees often thank us for the “hyper-curated room.”





2025 SPONSORSHIP OPPORTUNITIES

Sponsorships for The Grasslands Supperclub have been strategically designed for forward-thinking companies seeking meaningful access to approximately 65 early- and mid-supply chain executives representing the global cannabis industry's most dynamic markets.

This isn't passive brand exposure—this is active engagement with decision-makers who are shaping the future of international cannabis commerce. Our sponsors don't just attend; they lead the conversation. Every sponsorship package includes speaking opportunities that position your brand as a thought leader in front of this carefully curated, executives-only audience featuring professionals from more than 10 countries across the Americas, Europe, Asia and Africa.

Depending on your sponsorship level, you'll either deliver pre-panel welcome remarks that frame the evening's conversation or participate directly on our expert panel, sharing your insights on the global cannabis landscape alongside industry authorities. Both options ensure your brand isn't just present—it's central to the dialogue that matters most.

This is intentional networking at its finest: an intimate setting where every attendee is a qualified decision-maker, every conversation has potential, and your brand's visibility translates directly into business development opportunities. When you sponsor The Grasslands Supperclub, you're not buying a logo placement—you're investing in relationships with the exact executives who can accelerate your global growth strategy.



PRESENTING SPONSORSHIP



Primary Logo Inclusion + Select Messaging on Invitation & Signage

Must meet timing deadlines



Supperclub Guest List for 5 Colleagues, Clients, Partners (Dec. 2)

Includes category exclusivity



Grasslands Party Guest List for 10 Colleagues, Clients, Partners (Dec. 3)

No plus-ones



One Panelist (or Moderator) Opportunity for Supperclub Panel

Must have relevant international experience



Social Media & Email Activation

Before and after event, sponsor will receive social media mentions on Grasslands social channels.

PACKAGE FEE: \$7,500 USD



SUPPORTING SPONSORSHIP



Logo Inclusion + Select Messaging on Invitation & Signage

Must meet timing deadlines



Guest List for 2 to Supperclub (Dec. 2) and 2 to Grasslands Party (Dec. 3)

No exclusivity at event, and no plus-ones



Brief Remarks in Front of Full Room of Executive Attendees

Pre-panel welcome remarks



Social Media & Email Activation

Before and after event, client will receive social media mentions on select Grasslands social channels.

PACKAGE FEE: \$2,500 USD





OUR 2025
VENUE









THANK YOU

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