

INTRO

This year's Masterclasses were designed to cut through hype and get to the real work of modern finance: how we lead, how we adapt, how we create value, and how we use technology without losing our identity.

The themes were consistent across every session, highlighting a need for clarity, for human-centred leadership, and for a finance function that steps confidently into the front of the business.

ACCA

GENCFO
IMPACT



