



GENCFO AWARDS

18.06.26

FINANCE REIMAGINED, **AWARDS REINVENTED**

NOMINATE NOW

This isn't your typical Awards night. The GENCFO Awards is a celebration of the risk-takers, the change-makers, and the failure-embracers who've turned challenges into opportunities and are redefining the finance function.

The Gennys are about unmasking the hidden heroes of finance transformation. Be part of a night like no other - one filled with energy, authenticity, and unparalleled recognition, where peers celebrate peers.



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WHAT IT MEANS TO BE PART OF THE ACTION

NOMINATE NOW

What inspired you to nominate for the GENCFO Awards?



The GENCFO awards are a great opportunity to give the team members a chance to celebrate their successes and connect as a team, regardless of whether they win or not on the night, being nominated is a win in its own right given the exceptional stories and competition.

Michael Mills FCCA
Jaguar Land Rover



JLR

What does it mean to your team to win a 'Genny'?



Before the awards they weren't very aware of the Gennys, but afterwards have more awareness. We have enjoyed being recognised externally, and more importantly, within our business, for the hard work and contributions that we make.

Vicky Widegger
Gousto



gousto

What would you say to anyone thinking about nominating next year?



Be brave, go for it, tell your story. I never thought I would be shortlisted, let alone nominated.

A secondary point on this - completing the form was quite therapeutic. It allowed me to properly reflect on the successes and failures of the past 12 months.

Tanbir Jasimuddin
DWF



dwf

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JUDGES INSIGHTS

YOUR SHORTCUT TO SUCCESS

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KEEP IT SIMPLE

Clear, concise entries often stand out over lengthy ones.

SHOW THE SHIFT

Clearly highlight the results of your initiative or project.

PROVE THE IMPACT

Use concrete metrics to back up your entry.

HIGHLIGHT THE NEW

Focus on what's new, from skills and talent to technology.

FOCUS ON INNOVATION

Creativity and originality can really make your entry shine.

BE AUTHENTIC

Your own words, without the use of AI, adds credibility

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WHAT AWARDS
ARE UP FOR GRABS?

NOMINATE NOW

NOMINATIONS
DEADLINE
13.03.26

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RISING HERO IN FINANCE

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This award celebrates finance professionals making waves early in their careers. We're looking for rising stars and the next gen rewriting the playbook, embracing innovation, and shaping the future of finance with bold ideas.

If someone's career is taking off, this award is for them!

Successful nominees will have demonstrated:

- Rapid career growth and advancement
- Innovation and creative problem-solving
- Delivering impactful results
- Strong leadership potential



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FINANCE LEADER OF THE YEAR

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From automation to analytics, we want to hear from finance leaders who are rolling up their sleeves, getting hands-on with technology, and modernising the finance function.

This award embodies the spirit of driving change, spotlighting those making a real impact by fostering agile, high-performing teams.

Successful nominees will have demonstrated:

- Lead technology innovation and adoption
- Champion an agile, adaptable culture
- Be a recognised thought leader in their field
- Commit to mentoring the next generation of leaders



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FINANCE TEAM OF THE YEAR

NOMINATE NOW

What's a great leader without an amazing team?

We couldn't spotlight leaders without celebrating the key elements of success, and this award is for teams who aren't just meeting expectations, but redefining them, evolving the function, and driving value every day.

Successful nominees will have shown:

- Seamless collaboration across teams
- A relentless pursuit of excellence
- Tangible cross-functional impact
- A culture focused on growth and development



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SOCIAL MEDIA OF THE YEAR

NOMINATE NOW

In this digital age, we couldn't ignore those who are working the algorithms, building community, generating conversations, and are delivering insights that spark change.

The Social Media award celebrates those maestros shaping the future of finance one post at a time!

Successful nominees will:

- Build and engage vibrant communities
- Share timely and impactful content
- Leverage creative storytelling to inspire



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INFLUENTIAL WOMAN OF THE YEAR

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The gender gap in finance is real, and it's a major issue. So we're spotlighting a true trailblazer and visionary leader who isn't just achieving incredible things in their organisation and beyond but is also a source of inspiration for other women.

If you're leading the charge in smashing this glass ceiling, this one's for you!

Successful nominees will be:

- Visionary leaders shaping the future
- Champions of inclusion and diversity
- Trailblazers breaking barriers
- Icons of excellence in their field



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FP&A TEAM OF THE YEAR

NOMINATE NOW

Smart decisions simply don't happen without FP&A teams turning numbers into insight. These are the innovators who elevate business partnering, anticipate challenges before they arise, and empower the business with clarity, confidence, and actionable foresight.

Successful nominees will produce:

- Exceptional business partnering skills
- The ability to turn data into compelling narratives
- Genuine influence across the business



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RESOURCE

TRANSFORMATION OF THE YEAR

NOMINATE NOW

New to the Awards, we want to show off the businesses that have revolutionised their finance functions through bold digital transformation. We want to uncover the companies who have maximised digital tools, redefined processes, and made a real impact on efficiency and growth.

These winners won't have just embraced change. They will have owned it.

Successful nominees will be:

- Efficiency Game-changers
- Process Transformation Leaders
- Digital Innovation Trailblazers



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FINANCE SHARED SERVICE OF THE YEAR

NOMINATE NOW

Our second new addition to this year's Awards is for the shared services team that's setting new standards in efficiency, innovation, and business impact. We're looking for a team that's transformed their operations, delivering huge improvements in automation, cost savings, and value for their entire business.

This winner will have set the standard for everyone else to follow.

Successful nominees will be:

- Efficiency Game-changers
- Process Transformation Leaders
- Digital Innovation Trailblazers



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SHARED SERVICE

NOMINATIONS CLOSING SOON **SUBMIT YOURS TODAY!**

Remember to get your nominations in by Friday, 13th March – if you or someone you know is breaking boundaries and redefining what finance can be, now's the time to give them the recognition they deserve!

It only takes 10 minutes, so start your nomination today!

[START MY NOMINATION](#)



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