The Customer

UNIT

Industry	Location	Company Size
Media Production	UK	95

Intro

UNIT is an award-winning, independently owned creative studio that creates content for advertising, TV and film.

The challenge

Petty cash was used across all productions, with £2,000 withdrawn every week. Ben Davies, Head of Finance, was a one-man finance team, so he spent much of his time on admin tasks: counting cash, chasing receipts, scanning receipts one by one. If a receipt was missing, it meant lost money for the company. The system also wasn't ideal for the runners or the sales team, especially as businesses transitioned to cashless operations.

The solution

Soldo helped create the following solution:

1. Studio-related cards for the runners with multi-user access
2. Removal of credit cards for the sales teams on the road
3. Employees now use Soldo cards for all spending
4. Receipts are instantly captured
5. Finance has control over where spends can take place
6. Full, real-time transactional visibility for finance team
7. Automatic transfers triggered when balances get low

The results

With Soldo, UNIT has found a safe and practical way to manage petty cash, set spending limits, and significantly reduce admin time. Once a transaction is made, it takes Ben just 10 seconds to check and transfer it to their accounting software for reconciliation.

"Those who use it absolutely love it — employees literally just have to snap a receipt. It could not be simpler."

45 - 1 hr

Saved per day on admin tasks with Xero integration

10 seconds

Time it takes to handle each transaction

Security

Top-ups are made remotely to the cards

Empowered

Runners feel a greater sense of responsibility and accountability for their spending