The customer

GetYourGuide

Industry
Travel

Location
Germany

Company Size
800

Intro

GetYourGuide understands what makes a trip unforgettable. As a leading online travel agent, it offers customers access to over 200,000 experiences across more than 12,000 cities worldwide.

The challenge

With rapid international expansion, managing finances efficiently became increasingly complex. Operational challenges were hindering growth and straining resources. Although credit cards helped bypass lengthy procurement processes, their low limits became a barrier to productivity. This led to reactive spend reconciliation, often resulting in overspending, as well as, inaccurate and time-consuming reporting.

The solution

Soldo created the following solution:

1. Access to funds whenever needed, with auto top-ups
2. Greater financial flexibility for teams across locations
3. Single-use virtual cards, enhancing security and preventing overspending
4. Improved accuracy and real-time transparency in cost management and financial reporting
5. Intercode accounting processes to support the company's global structure

The result

Sales increased by 14%. By simplifying the online purchase process for their employees, employees were able to sell more. Plus, making the switch was easy. The entire process was integrated into the existing systems and ways-of-working, with added efficiencies. Finally, it improved overall security and reduced the risk of fraud by giving finance control over every purchase.

14% increase

in sales due to no longer hitting credit limits

Automation

errors associated with manual spend tracking eliminated

Visibility

No matter how many people are spending, all transactions are visible in real-time

Control

Teams can make urgent purchases while remaining within budget